



Mustaches 4 Kids Nashville is a registered 501(c)3 in the State of Tennessee

## BECOMING A CORPORATE SPONSOR

Hey there, corporate big wigs! Mustaches for Kids (M4K) Nashville is on the hunt for sponsors to support our 2026 grow season. Imagine your company's name shining bright while helping us raise funds for local children's charities, boosting community engagement, and spreading a spirit of generosity. Your sponsorship will give us the superpowers to host epic events, reach out to more people, and turbocharge our charitable contributions. Join us in making a hilarious, hairy difference and showing off your commitment to social responsibility. Together, we can achieve legendary feats for the kids of Nashville!

## ABOUT M4K/OUR STORY

During the whirlwind of 2020, with more twists and turns than a soap opera, M4K chapters across the country raised over \$1,800,000 for children - virtually. Yes, you read that right! This amazing feat caught the eye of Mike Simmons, who had recently moved to the Nashville area. But when he tried to join the fun, he discovered Nashville was chapter-less. So, like any good protagonist, he took matters into his own hands and launched the Nashville chapter in 2021.

In just five years, M4K Nashville has raised over \$200,000 for fantastic organizations like High Hopes, Barefoot Republic, Williamson County CASA, Nashville Rescue Mission, ABLE Youth, Preston Taylor Ministries, and Transformation Life Center. Who knew that growing a mustache could lead to such greatness?

## OUR 2026 CHARITY PARTNERS

This year, every whisker grown will help change lives for five incredible local nonprofits:

- Blind Early Services Tennessee
- High Hopes
- Stronger Than My Father
- Transformation Life Center
- Williamson County CASA

By supporting M4K Nashville, you're not just helping us grow mustaches, you're helping these organizations grow hope, opportunity, and impact in our community.

## COMMUNITY INVOLVEMENT & EMPLOYEE ENGAGEMENT

Want to see your employees sport some epic 'staches and boost team morale? By becoming a Corporate Sponsor, you'll create a friendly competition among your staff, with everyone rooting for their favorite "Grower" by making donations. We'll even provide weekly updates on who's rocking the best 'stache in your company. A recent SHRM (Society of Human Resource Management) study found that socially responsible companies with strong community involvement have higher levels of engagement. So, why not let your company's facial hair game reach new heights for a great cause?

## QUESTIONS? CONTACT US!

Mike Simmons  
President & Founder of M4K Nashville  
(615) 910-7730  
m4knashville@gmail.com

Jamie Holmes  
Marketing & Communications Chair  
DM on Social Media Platforms

## CONNECT WITH US!



# 2026 SPONSORSHIP OPPORTUNITIES

## HUNGARIAN SPONSOR — \$5,000



- Presenting Sponsor of the 2026 Grow Season
- Largest logo on all event signage
- Largest logo on annual Grower shirts
- Featured on weekly leaderboard social media post
- Dedicated sponsor spotlight post
- Company logo on M4K website
- Opportunity to speak at Kickoff Event (2 minutes)
- Five registered Growers
- Ability to include premium swag in Grower Bags
- Recognition at every event



## IMPERIAL SPONSOR — \$2,500



- Large logo on event banners
- Logo on Grower shirts
- Three sponsor recognition social posts
- Three registered Growers
- Swag item in Grower Bags
- Recognition during Kickoff Event



## DALI SPONSOR — \$1,500



- Logo on event banners
- Logo on Grower shirts
- Two sponsor recognition posts
- Two registered Growers
- Swag item in Grower Bags



## EL BANDITO — \$1,000



- Logo displayed at all events (poster/signage)
- Logo on Grower shirts
- Two sponsor recognition posts
- One registered Grower



## CHEVRON — \$500



- Logo on Grower shirts
- One sponsor thank-you post
- Recognition on sponsor webpage
- One registered Grower



## OPTIONAL ADD-ON SPONSORSHIPS



- Clean Shave Presenting Sponsor - \$1,500 (1 available)
- Stache Bash Presenting Sponsor - \$2,000 (1 available)
- Happy Hour Sponsor - \$750 (5 available)
- Flash Match Sponsor - Any Amount
- Do you have other ideas? Let us know!

Pay online with credit card by scanning QR code or clicking on appropriate sponsorship level.  
If paying by check, make payable to Mustaches for Kids Nashville and submit to your Board Contact or directly to Mike Simmons.