



Mustaches 4 Kids Nashville is a registered 501(c)3 in the State of Tennessee



## BECOMING A CORPORATE SPONSOR

Hey there, corporate bigwigs! M4K Nashville is on the hunt for sponsors to support our 2024 grow season. Imagine your company's name shining bright while helping us raise funds for local children's charities, boosting community engagement, and spreading a spirit of generosity. Your sponsorship will give us the superpowers to host epic events, reach out to more people, and turbocharge our charitable contributions. Join us in making a hilarious, hairy difference and showing off your commitment to social responsibility. Together, we can achieve legendary feats for the kids of Nashville!

## ABOUT M4K/OUR STORY

Picture it: 2020. The year we all wanted to skip. While everyone else was perfecting their sourdough recipes, a few brave souls in Nashville decided to do something truly heroic. Across the country, M4K chapters have teamed up with dozens of local children's charities and raised over \$16,000,000. That's a lot of dough, and we're not talking bread!

During the whirlwind of 2020, with more twists and turns than a soap opera, our chapters raised over \$1,800,000 for children—virtually. Yes, you read that right! This amazing feat caught the eye of Mike Simmons. But when he tried to join the fun, he discovered Nashville was chapter-less. So, like any good protagonist, he took matters into his own hands and launched the Nashville chapter in 2021.

In just three years, M4K Nashville has raised nearly \$85,000 for fantastic organizations like High Hopes Development Center, Barefoot Republic, and Williamson County CASA. Who knew that growing a mustache could lead to such greatness?

## COMMUNITY INVOLVEMENT & EMPLOYEE ENGAGEMENT

Want to see your employees sport some epic 'staches and boost team morale? By becoming a Corporate Sponsor, you'll create a friendly competition among your staff, with everyone rooting for their favorite "Grower" by making donations. We'll even provide weekly updates on who's rocking the best 'stache in your company. A recent SHRM (Society of Human Resource Management) study found that socially responsible companies with strong community involvement have higher levels of engagement. So, why not let your company's facial hair game reach new heights for a great cause?

## QUESTIONS? CONTACT US!

Mike Simmons  
President & Founder of M4K Nashville  
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Jamie Holmes  
Marketing & Communications Chair  
DM on Social Media Platforms

## CONNECT WITH US!



# 2024 SPONSORSHIP OPPORTUNITIES



## IMPERIAL - \$2,500

- Five (5) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a banner at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide swag items to include in our Stache bag that is provided to each registered “Grower”
- Three (3) registered “Growers” with ability to send weekly updates to track leader board between “Growers” for internal company competition
- Event sponsor with ability to speak for five (5) minutes during the event about your business or category exclusivity (example: “official bank of M4K Nashville”)



## DALI - \$1,500

- Three (3) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a banner at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide swag items to include in our Stache bag that is provided to each registered “Grower”
- Two (2) registered “Growers” with ability to send weekly updates to track leader board between “Growers” for internal company competition



## EL BANDITO - \$1,000

- Three (3) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a poster at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide items to include in our Stache bag that is provided to each registered “Grower”
- One (1) registered “Grower”



## CHEVRON - \$500

- Two (2) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on the back of our Annual Grower Shirts
- One (1) registered “Grower”



## WALRUS - \$250

- Two (2) social media posts promoting your business/thanking you for supporting M4K Nashville



## REACH OUT TO US IF YOU'RE INTERESTED IN OTHER SPONSORSHIP OPTIONS!

- Flash Match Sponsor
- Other?

SET YOUR OWN RATE!