



Mustaches 4 Kids Nashville is a registered 501(c)3 in the State of Tennessee

BECOMING A CORPORATE SPONSOR

Hey there, corporate bigwigs! Mustaches for Kids (M4K) Nashville is on the hunt for sponsors to support our 2025 grow season. Imagine your company's name shining bright while helping us raise funds for local children's charities, boosting community engagement, and spreading a spirit of generosity. Your sponsorship will give us the superpowers to host epic events, reach out to more people, and turbocharge our charitable contributions. Join us in making a hilarious, hairy difference and showing off your commitment to social responsibility. Together, we can achieve legendary feats for the kids of Nashville!

ABOUT M4K/OUR STORY

During the whirlwind of 2020, with more twists and turns than a soap opera, M4K chapters across the country raised over \$1,800,000 for children - virtually. Yes, you read that right! This amazing feat caught the eye of Mike Simmons, who had recently moved to the Nashville area. But when he tried to join the fun, he discovered Nashville was chapter-less. So, like any good protagonist, he took matters into his own hands and launched the Nashville chapter in 2021.

In just four years, M4K Nashville has raised over \$127,000 for fantastic organizations like High Hopes Development Center, Barefoot Republic, Williamson County CASA, Nashville Rescue Mission, ABLE Youth and Preston Taylor Ministies. Who knew that growing a mustache could lead to such greatness?

COMMUNITY INVOLVEMENT & EMPLOYEE ENGAGEMENT

Want to see your employees sport some epic 'staches and boost team morale? By becoming a Corporate Sponsor, you'll create a friendly competition among your staff, with everyone rooting for their favorite "Grower" by making donations. We'll even provide weekly updates on who's rocking the best 'stache in your company. A recent SHRM (Society of Human Resource Management) study found that socially responsible companies with strong community involvement have higher levels of engagement. So, why not let your company's facial hair game reach new heights for a great cause?

QUESTIONS? CONTACT US!

Mike Simmons
President & Founder of M4K Nashville
(434) 907-1235
m4knashville@gmail.com

Jamie Holmes
Marketing & Communications Chair
DM on Social Media Platforms

CONNECT WITH US!



2025 SPONSORSHIP OPPORTUNITIES



IMPERIAL - \$2,500

- Five (5) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a banner at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide swag items to include in our Stache bag that is provided to each registered “Grower”
- Three (3) registered “Growers” with ability to send weekly updates to track leader board between “Growers” for internal company competition
- Event sponsor with ability to speak for five (5) minutes during the event about your business or category exclusivity (example: “official bank of M4K Nashville”)



DALI - \$1,500

- Three (3) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a banner at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide swag items to include in our Stache bag that is provided to each registered “Grower”
- Two (2) registered “Growers” with ability to send weekly updates to track leader board between “Growers” for internal company competition



EL BANDITO - \$1,000

- Three (3) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on a poster at all five (5) events during our “Grow Season”
- Company logo on the back of our Annual Grower Shirts
- Your company can provide items to include in our Stache bag that is provided to each registered “Grower”
- One (1) registered “Grower”



CHEVRON - \$500

- Two (2) social media posts promoting your business/thanking you for supporting M4K Nashville
- Company logo on the back of our Annual Grower Shirts
- One (1) registered “Grower”



WALRUS - \$250

- Two (2) social media posts promoting your business/thanking you for supporting M4K Nashville



REACH OUT TO US IF YOU'RE INTERESTED IN OTHER SPONSORSHIP OPTIONS!

- Flash Match Sponsor
- Other?

SET YOUR OWN RATE!